Ireland’s Drinks and Hospitality Sector and Your Constituency

SUMMARY OF RESEARCH REPORT COMMISSIONED BY THE DRINKS INDUSTRY GROUP OF IRELAND

ANTHONY FOLEY
DUBLIN CITY UNIVERSITY BUSINESS SCHOOL
MAY 2017
## CONTENTS

**COMMENTARY ON KEY FINDINGS**

**SUMMARY OF KEY FINDINGS**

**FINDINGS BY CONSTITUENCY**

<table>
<thead>
<tr>
<th>Constituency</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carlow-Kilkenny</td>
<td>7</td>
</tr>
<tr>
<td>Cavan-Monaghan</td>
<td>8</td>
</tr>
<tr>
<td>Clare</td>
<td>9</td>
</tr>
<tr>
<td>Cork East</td>
<td>10</td>
</tr>
<tr>
<td>Cork North-Central</td>
<td>11</td>
</tr>
<tr>
<td>Cork North-West</td>
<td>12</td>
</tr>
<tr>
<td>Cork South-Central</td>
<td>13</td>
</tr>
<tr>
<td>Cork South-West</td>
<td>14</td>
</tr>
<tr>
<td>Donegal</td>
<td>15</td>
</tr>
<tr>
<td>Dublin Bay North</td>
<td>16</td>
</tr>
<tr>
<td>Dublin Bay South</td>
<td>17</td>
</tr>
<tr>
<td>Dublin Central</td>
<td>18</td>
</tr>
<tr>
<td>Dublin Fingal</td>
<td>19</td>
</tr>
<tr>
<td>Dublin Mid-West</td>
<td>20</td>
</tr>
<tr>
<td>Dublin North-West</td>
<td>21</td>
</tr>
<tr>
<td>Dublin Rathdown</td>
<td>22</td>
</tr>
<tr>
<td>Dublin South-Central</td>
<td>23</td>
</tr>
<tr>
<td>Dublin South-West</td>
<td>24</td>
</tr>
<tr>
<td>Dublin West</td>
<td>25</td>
</tr>
<tr>
<td>Dún Laoghaire</td>
<td>26</td>
</tr>
<tr>
<td>Galway East</td>
<td>27</td>
</tr>
<tr>
<td>Galway West</td>
<td>28</td>
</tr>
<tr>
<td>Kerry</td>
<td>29</td>
</tr>
<tr>
<td>Kildare North</td>
<td>30</td>
</tr>
<tr>
<td>Kildare South</td>
<td>31</td>
</tr>
<tr>
<td>Laois</td>
<td>32</td>
</tr>
<tr>
<td>Limerick City</td>
<td>33</td>
</tr>
<tr>
<td>Limerick County</td>
<td>34</td>
</tr>
<tr>
<td>Longford-Westmeath</td>
<td>35</td>
</tr>
<tr>
<td>Louth</td>
<td>36</td>
</tr>
<tr>
<td>Mayo</td>
<td>37</td>
</tr>
<tr>
<td>Meath East</td>
<td>38</td>
</tr>
<tr>
<td>Meath West</td>
<td>39</td>
</tr>
<tr>
<td>Offaly</td>
<td>40</td>
</tr>
<tr>
<td>Roscommon-Galway</td>
<td>41</td>
</tr>
<tr>
<td>Sligo-Leitrim</td>
<td>42</td>
</tr>
<tr>
<td>Tipperary</td>
<td>43</td>
</tr>
<tr>
<td>Waterford</td>
<td>44</td>
</tr>
<tr>
<td>Wexford</td>
<td>45</td>
</tr>
<tr>
<td>Wicklow</td>
<td>46</td>
</tr>
</tbody>
</table>

**REPORT METHODOLOGY**

**IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY**

1
**COMMENTARY ON FINDINGS BY DIGI**

Ireland is home to 7,193 public houses, 2,406 licensed restaurants, 3,161 off-licences, 983 licensed hotels (including similar venues with licensed bars), 98 producers and 483 wholesalers in the drinks and hospitality sector.

The sector generates a national wage bill of €2.9 billion, purchases €5.7 billion of materials and services inputs, and supports tourism expenditure of €6.4 billion in the sector.

These findings are among those detailed in a new report ‘Hospitality Sector Related Employment in Dáil Constituencies and Counties’, from which this summary report has been developed. The detailed report was commissioned by the Drinks Industry Group of Ireland (DIGI) and authored by economist Anthony Foley of Dublin City University, which examines the economic, social and cultural contribution of the drinks and hospitality sector across Ireland. This sector plays a vital role in Ireland, one that is most keenly and strongly felt in our rural communities.

Every constituency and county benefits in terms of employment, tourism and economic value. 92,000 people work in the drinks industry alone, as proprietors and employees of pubs, off-licences, manufacturers and other hospitality businesses. In total, the combined hospitality sector - including pubs, restaurants, hotels, independent off-licences, and sector producers, retailers and distributors - employs almost 210,000 people across the country, making up 10 percent of all jobs, and exports over €1.25 billion worth of produce.

Despite its importance to the economy, the sector has experienced difficult years. Austerity-era excise increases are a persistent heavy tax burden on a sector that contributes significantly to the Exchequer. Ireland currently has the second highest excise rates on alcohol in the European Union. Excise tax is a direct tax on rural Ireland, on jobs, on tourism and on consumers, and it undermines Ireland’s international competitiveness and attractiveness.

Although tourism numbers remain strong, we have seen a sharp decline in British visitors of around 6.5%, compared to the same period in 2016, following Brexit. This is a concerning trend for the sector - over 40% of our overseas visitors originate from the UK.

As we take on the serious and uncertain consequences of Brexit, the Government must ensure that the sector is supported. We need to ensure that our indigenous industries, and rural Ireland with them, are advantaged to the greatest degree possible.

Ireland’s high excise tax risks jobs, risks damaging our tourism product and represents a cost to consumers.

DIGI, through the Support Your Local campaign, believes that the Government should reduce excise tax to support jobs and tourism. As we take on the serious and uncertain consequences of Brexit, Government must ensure that the drinks and hospitality sector, and rural Ireland with it, are advantaged to the greatest degree possible.

Maggie Timoney
Chairperson
Drinks Industry Group of Ireland
ABOUT DIGI

The Drinks Industry Group of Ireland (DIGI) is the umbrella organisation for the drinks industry in Ireland. DIGI’s membership spans brewers, distillers, distributors and the retail sectors (both the on-trade – pubs, hotels, restaurants – and the independent off-licence sector). Its members include:

• Alcohol Beverage Federation of Ireland
• Irish Hotels Federation
• Licensed Vintners Association
• National Off-Licence Association
• Restaurants Association of Ireland
• Vintners Federation of Ireland

Almost 92,000 jobs across the country are dependent on the drinks industry alone. It buys over €1.1bn of Irish produce annually, exports goods worth over €1.25bn, and provides to the state over €2.3bn worth of excise and VAT income, as well as hundreds of millions in income tax, PRSI receipts and tax on profits every year. It is also a vital element of Ireland’s wider hospitality sector and internationally renowned tourism offering.

DIGI, through its Support Your Local campaign, seeks to highlight the significant financial and social contribution made by the drinks industry, and work with stakeholders to create conditions that ensure the industry’s stability and continued growth.

ABOUT EXCISE TAX AND VAT

In Ireland, alcohol is subject to two types of expenditure tax: excise and VAT.

Excise is a specific tax levied per unit of alcohol in a drink. It is not affected by the retail price of the product, so the same quantity of a particular drink will have the same excise tax regardless of where it is sold.

VAT is charged as a percentage of a good or service’s selling value or price. Ireland’s rate of VAT is currently 23 percent. A rate of 9 percent is charged on certain goods and services, including food and drink (but excluding alcohol).

Ireland’s excise tax is very high, meaning alcohol is more expensive here than in many other EU countries. As the price of alcohol increases, the absolute amount of VAT increases with it.
SUMMARY OF KEY FINDINGS

The following chapter outlines the findings from *Hospitality Sector Related Employment in Dáil Constituencies and Counties 2016*, a report authored by economist Anthony Foley from Dublin City University and commissioned by DIGI.

Ireland is home to 7,193 public houses, 2,406 licensed restaurants, 3,161 off-licences, 983 licensed hotels (including similar venues with licensed bars), 98 producers, and 483 wholesalers in the drinks and hospitality sector.

The sector supports almost 210,000 jobs and pays a national wage bill of €2.9 billion. It purchases €5.7 billion of materials and services inputs, with tourism expenditure of €6.4 billion attributed to the sector.

The key messages emerging from the report are:

1. The drinks and hospitality sector is a key driver of economic activity in Ireland.

2. This economic impact is not confined to cities but is delivered in every constituency in the country.

3. The sector must be supported for it to continue to grow and prosper.
**IRELAND**

**IRELAND’S DRINKS AND HOSPITALITY SECTOR**

### Consists Of

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pubs</td>
<td>7,193</td>
</tr>
<tr>
<td>Off-Licences</td>
<td>3,161</td>
</tr>
<tr>
<td>Hotels &amp; Others</td>
<td>983</td>
</tr>
<tr>
<td>Wholesalers</td>
<td>483</td>
</tr>
<tr>
<td>Restaurants</td>
<td>2,406</td>
</tr>
<tr>
<td>Producers</td>
<td>98</td>
</tr>
</tbody>
</table>

### Buys

- €5.7bn Materials & Services

### Enables

- 209,995 Jobs

### Drives

- €2.9bn Wages

### Delivers

- €6.4bn Tourism Spend

---

**IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY**

---

---
FINDINGS BY CONSTITUENCY

The following chapter outlines the findings from the *Hospitality Sector Related Employment in Dáil Constituencies and Counties* report authored by economist Anthony Foley, from Dublin City University, and commissioned by DIGI on a constituency basis.

Below is a short summary of the terminology used on the following pages:

- **Pubs** – This refers to the number of licensed pubs (including bars) in the constituency.
- **Hotels** – This refers to the number of hotels with a licensed bar in the constituency.
- **Restaurants** – This refers to the number of restaurants with either a full-licence or a wine-licence in the constituency.
- **Off-Licences** – This refers to the number of off-licences with either a full-licence or a wine-licence in the constituency.
- **Wholesalers** – This refers to the number of licensed wholesalers/distributors in the constituency.
- **Producers** – This refers to the number of producers with licences for brewing, cider manufacturing, distilling, compounding of spirits and rectifying of spirits in the constituency.
- **Agri-Output for Drinks Sector** – This refers to purchases of milk and barley by the drinks sector only in the various constituencies. It does not include direct or indirect purchases by the wider hospitality sector.
- **Jobs** – This refers to jobs directly employed by the drinks and hospitality sector with additional jobs created indirectly or by a multiplier effect.
- **Wages** – This refers to the wages paid to those employed directly, indirectly or as a multiplier effect by the drinks and hospitality sector.
- **Tourism Spend** – This refers to spend by foreign and domestic tourists who stay at least one night. Day-to-day spend by Irish citizens is not counted.
THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

- **288** Pubs
- **99** Off-Licences
- **19** Hotels
- **12** Wholesalers
- **63** Restaurants
- **2** Producers

**BUYS**
- €7.66m Agri Output for Drinks Sector

**ENABLES**
- 4,654 Jobs

**DRIVES**
- €100.4m Wages

**DELIVERS**
- €122m Tourism Spend

**NUMBER OF DÁIL SEATS:** 5
**POPULATION:** 145,659
CAVAN-MONAGHAN

NUMBER OF DÁIL SEATS: 4
POPULATION: 120,483

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

<table>
<thead>
<tr>
<th>Pubs</th>
<th>Off-Licences</th>
</tr>
</thead>
<tbody>
<tr>
<td>296</td>
<td>115</td>
</tr>
<tr>
<td>Hotels</td>
<td>Wholesalers</td>
</tr>
<tr>
<td>17</td>
<td>13</td>
</tr>
<tr>
<td>Restaurants</td>
<td>Producers</td>
</tr>
<tr>
<td>33</td>
<td>3</td>
</tr>
</tbody>
</table>

BUYS

€9.1m Agri Output for Drinks Sector

ENABLES

5,411 Jobs

DRIVES

€115m Wages

DELIVERS

€122m Tourism Spend

IRELAND'S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY
THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

- 291 Pubs
- 72 Off-Licences
- 18 Hotels
- 9 Wholesalers
- 60 Restaurants
- 3 Producers

BUYS
- €2m Agri Output for Drinks Sector

ENABLES
- 6,682 Jobs

DRIVES
- €141.6m Wages

DELIVERS
- €265m Tourism Spend

IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY
The Drinks and Hospitality Sector Supports

- **210** Pubs
- **81** Off-Licences
- **14** Hotels
- **48*** Wholesalers
- **62** Restaurants
- **16*** Producers

**Buys**

- **€8.1m** Agri Output for Drinks Sector

**Enables**

- **4,286** Jobs

**Drives**

- **€97.8m** Wages

**Delivers**

- **€172m** Tourism Spend

*In the county, not the constituency*
IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY

CORK NORTH-CENTRAL

NUMBER OF DÁIL SEATS: 4
POPULATION: 117,170

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

- **215** Pubs
- **83** Off-Licences
- **14** Hotels
- **48** Wholesalers
- **64** Restaurants
- **16*** Producers

**BUYS**

- €21.8m*¹ Agri Output for Drinks Sector

**ENABLES**

- 4,578 Jobs

**DRIVES**

- €108.6m Wages

**DELIVERS**

- €177m Tourism Spend

---

* In the county, not the constituency
¹ In the city, not the constituency
CORK NORTH-WEST

NUMBER OF DÁIL SEATS: 3
POPULATION: 86,593

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

- **160** Pubs
- **62** Off-Licences
- **11** Hotels
- **48** Wholesalers
- **48** Restaurants
- **16** Producers

**BUYS**
- €6.5m Agri Output for Drinks Sector

**ENABLES**
- 3,205 Jobs

**DRIVES**
- €67.7m Wages

**DELIVERS**
- €131m Tourism Spend

*In the county, not the constituency
CORK SOUTH-CENTRAL

NUMBER OF DÁIL SEATS: 4
POPULATION: 117,952

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

<table>
<thead>
<tr>
<th>Type</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pubs</td>
<td>217</td>
</tr>
<tr>
<td>Off-Licences</td>
<td>84</td>
</tr>
<tr>
<td>Hotels</td>
<td>14</td>
</tr>
<tr>
<td>Wholesalers</td>
<td>48*</td>
</tr>
<tr>
<td>Restaurants</td>
<td>65</td>
</tr>
<tr>
<td>Producers</td>
<td>16*</td>
</tr>
</tbody>
</table>

THE DRINKS AND HOSPITALITY SECTOR BUYS, ENABLES, DRIVES AND DELIVERS

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agri Output for Drinks Sector</td>
<td>€21.8m¹</td>
</tr>
<tr>
<td>Jobs</td>
<td>4,397</td>
</tr>
<tr>
<td>Wages</td>
<td>€95.4m</td>
</tr>
<tr>
<td>Tourism Spend</td>
<td>€178m</td>
</tr>
</tbody>
</table>

* In the county, not the constituency, 'In the city, not the constituency
CORK SOUTH-WEST

NUMBER OF DÁIL SEATS: 3
POPULATION: 82,952

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

- **153** Pubs
- **59** Off-Licences
- **10** Hotels
- **48*** Wholesalers
- **45** Restaurants
- **16*** Producers

BUYS

- **€6.5m** Agri Output for Drinks Sector

ENABLES

- **3,076** Jobs

DRIVES

- **€65.2m** Wages

DELIVERS

- **€126m** Tourism Spend

* In the county, not the constituency

IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY
IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY

DONEGAL

NUMBER OF DÁIL SEATS: 5
POPULATION: 152,358

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

- **365** Pubs
- **133** Off-Licences
- **40** Hotels
- **12** Wholesalers
- **77** Restaurants
- **2** Producers

**BUYS**

- €0.7m Agri Output for Drinks Sector

**ENABLES**

- 7,443 Jobs

**DRIVES**

- €157.7m Wages

**DELIVERS**

- €168m Tourism Spend
DUBLIN BAY NORTH

NUMBER OF DÁIL SEATS: 5
POPULATION: 146,512

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pubs</td>
<td>89</td>
</tr>
<tr>
<td>Hotels</td>
<td>16</td>
</tr>
<tr>
<td>Restaurants</td>
<td>97</td>
</tr>
<tr>
<td>Off-Licences</td>
<td>84</td>
</tr>
<tr>
<td>Wholesalers</td>
<td>184*</td>
</tr>
<tr>
<td>Producers</td>
<td>10*</td>
</tr>
</tbody>
</table>

* In the county, not the constituency

<table>
<thead>
<tr>
<th>Enables</th>
<th>Drives</th>
<th>Delivers</th>
</tr>
</thead>
<tbody>
<tr>
<td>7,957 Jobs</td>
<td>€170.8m Wages</td>
<td>€248m Tourism Spend</td>
</tr>
</tbody>
</table>

IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY
IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY

Dublin Bay South

Number of Dáil Seats: 4
Population: 116,396

The Drinks and Hospitality Sector Supports Enables Drives Delivers

- 70 Pubs
- 66 Off-Licences
- 12 Hotels
- 184* Wholesalers
- 77 Restaurants
- 10* Producers

6,502 Jobs
€146.8m Wages
€195m Tourism Spend

* In the county, not the constituency
Ireland’s Drinks and Hospitality Sector and Your Constituency

Dublin Central

Number of Dáil Seats: 3
Population: 89,030

The Drinks and Hospitality Sector Supports

- 54 Pubs
- 51 Off-Licences
- 9 Hotels
- 184* Wholesalers
- 58 Restaurants
- 10* Producers

Enables

- 4,908 Jobs

Drives

- €105.3m Wages

Delivers

- €150m Tourism Spend

* In the county, not the constituency
IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY

DUBLIN FINGAL

NUMBER OF DÁIL SEATS: 5
POPULATION: 141,162

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pubs</td>
<td>86</td>
</tr>
<tr>
<td>Hotels</td>
<td>15</td>
</tr>
<tr>
<td>Restaurants</td>
<td>93</td>
</tr>
<tr>
<td>Off-Licences</td>
<td>81</td>
</tr>
<tr>
<td>Wholesalers</td>
<td>184*</td>
</tr>
<tr>
<td>Producers</td>
<td>10*</td>
</tr>
</tbody>
</table>

ENABLES

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs</td>
<td>7,729</td>
</tr>
<tr>
<td>Wages</td>
<td>€164.2m</td>
</tr>
<tr>
<td>Tourism Spend</td>
<td>€239m</td>
</tr>
</tbody>
</table>

* In the county, not the constituency
DUBLIN MID-WEST

NUMBER OF DÁIL SEATS: 4
POPULATION: 110,427

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

<table>
<thead>
<tr>
<th><strong>Pubs</strong></th>
<th><strong>66</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Hotels</strong></td>
<td><strong>12</strong></td>
</tr>
<tr>
<td><strong>Restaurants</strong></td>
<td><strong>72</strong></td>
</tr>
<tr>
<td><strong>Off-Licences</strong></td>
<td><strong>63</strong></td>
</tr>
<tr>
<td><strong>Wholesalers</strong></td>
<td><strong>184</strong>*</td>
</tr>
<tr>
<td><strong>Producers</strong></td>
<td><strong>10</strong>*</td>
</tr>
</tbody>
</table>

**ENABLES**

- **6,065 Jobs**
- **€130.3m Wages**
- **€185m Tourism Spend**

*In the county, not the constituency

IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY
THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

55 Pubs
52 Off-Licences
10 Hotels
184* Wholesalers
60 Restaurants
10* Producers

ENABLES
DRIVES
DELIVERS

4,831 Jobs
€102.9m Wages
€152m Tourism Spend

* In the county, not the constituency

IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY

DUBLIN NORTH-WEST

NUMBER OF DÁIL SEATS: 3
POPULATION: 90,534
Dublin Rathdown

Number of Dáil Seats: 3
Population: 87,470

The Drinks and Hospitality Sector Supports

**53** Pubs

**50** Off-Licences

**9** Hotels

**184*** Wholesalers

**58** Restaurants

**10*** Producers

**4,831** Jobs

**€104.2m** Wages

**€149m** Tourism Spend

*In the county, not the constituency

Ireland's Drinks and Hospitality Sector and Your Constituency
THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

<table>
<thead>
<tr>
<th><strong>70</strong></th>
<th><strong>66</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pubs</strong></td>
<td><strong>Off-Licences</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>12</strong></th>
<th><strong>184</strong>*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Hotels</strong></td>
<td><strong>Wholesalers</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>76</strong></th>
<th><strong>10</strong>*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Restaurants</strong></td>
<td><strong>Producers</strong></td>
</tr>
</tbody>
</table>

**ENABLES**

- **8,341** Jobs
- **€229.3m** Wages
- **€193m** Tourism Spend

*In the county, not the constituency

IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY
## Dublin South-West

**Number of Dáil Seats:** 5  
**Population:** 144,908

### The Drinks and Hospitality Sector Supports

<table>
<thead>
<tr>
<th>Sector</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pubs</td>
<td>88</td>
</tr>
<tr>
<td>Off-Licences</td>
<td>84</td>
</tr>
<tr>
<td>Hotels</td>
<td>15</td>
</tr>
<tr>
<td>Wholesalers</td>
<td>184*</td>
</tr>
<tr>
<td>Restaurants</td>
<td>95</td>
</tr>
<tr>
<td>Producers</td>
<td>10*</td>
</tr>
</tbody>
</table>

*In the county, not the constituency*

### Enables

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs</td>
<td>8,070</td>
</tr>
</tbody>
</table>

### Drives

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wages</td>
<td>€172.1m</td>
</tr>
</tbody>
</table>

### Delivers

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tourism Spend</td>
<td>€245m</td>
</tr>
</tbody>
</table>
DUBLIN WEST

NUMBER OF DÁIL SEATS: 4
POPULATION: 113,179

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

- 69 Pubs
- 12 Hotels
- 74 Restaurants
- 65 Off-Licences
- 184* Wholesalers
- 10* Producers

ENABLES
- 6,290 Jobs

DRIVES
- €140.8m Wages

DELIVERS
- €191m Tourism Spend

* In the county, not the constituency

IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY
DÚN LAOGHAIRE

NUMBER OF DÁIL SEATS: 4
POPULATION: 118,791

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>72</strong> Pubs</td>
<td><strong>68</strong> Off-Licences</td>
</tr>
<tr>
<td><strong>13</strong> Hotels</td>
<td><strong>184</strong>* Wholesalers</td>
</tr>
<tr>
<td><strong>78</strong> Restaurants</td>
<td><strong>10</strong>* Producers</td>
</tr>
</tbody>
</table>

ENABLES

- **6,335** Jobs
- **€134.4m** Wages
- **€200m** Tourism Spend

* In the county, not the constituency
IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY

**GALWAY EAST**

**NUMBER OF DÁIL SEATS:** 3
**POPULATION:** 89,564

---

**THE DRINKS AND HOSPITALITY SECTOR SUPPORTS**

- **177** Pubs
- **77** Off-Licences
- **24** Hotels
- **29*** Wholesalers
- **53** Restaurants
- **6*** Producers

---

**BUYS**

- **€1.3m** Agri Output for Drinks Sector

---

**ENABLES**

- **5,760** Jobs

---

**DRIVES**

- **€122.2m** Wages

---

**DELIVERS**

- **€269m** Tourism Spend

---

* In the county, not the constituency

IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY
GALWAY WEST

NUMBER OF DÁIL SEATS: 5
POPULATION: 150,874

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

- **298** Pubs
- **128** Off-Licences
- **41** Hotels
- **29** Wholesalers
- **89** Restaurants
- **6** Producers

*In the county, not the constituency*

**BUYS**
- **€2m** Agri Output for Drinks Sector

**ENABLES**
- **9,797** Jobs

**DRIVES**
- **€208.4m** Wages

**DELIVERS**
- **€451m** Tourism Spend
IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY

KERRY

NUMBER OF DÁIL SEATS: 5
POPULATION: 145,502

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pubs</td>
<td>435</td>
</tr>
<tr>
<td>Off-Licences</td>
<td>131</td>
</tr>
<tr>
<td>Hotels</td>
<td>50</td>
</tr>
<tr>
<td>Wholesalers</td>
<td>20</td>
</tr>
<tr>
<td>Restaurants</td>
<td>138</td>
</tr>
<tr>
<td>Producers</td>
<td>5</td>
</tr>
</tbody>
</table>

BUYS

- €6m Agri Output for Drinks Sector

ENABLES

- 10,828 Jobs

DRIVES

- €229.8m Wages

DELIVERS

- €464m Tourism Spend
KILDARE NORTH

NUMBER OF DÁIL SEATS: 4
POPULATION: 115,350

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

104
Pubs

75
Off-Licences

12
Hotels

12*
Wholesalers

48
Restaurants

4*
Producers

BUYS

€1.3m*
Agri Output for Drinks Sector

ENABLES

4,220
Jobs

DRIVES

€89.7m
Wages

DELIVERS

€72m
Tourism Spend

* In the county, not the constituency
KILDARE SOUTH

NUMBER OF DÁIL SEATS: 3
POPULATION: 115,350

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pubs</td>
<td>79</td>
<td></td>
</tr>
<tr>
<td>Off-Licences</td>
<td>58</td>
<td></td>
</tr>
<tr>
<td>Hotels</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>Wholesalers</td>
<td>12*</td>
<td></td>
</tr>
<tr>
<td>Restaurants</td>
<td>37</td>
<td></td>
</tr>
<tr>
<td>Producers</td>
<td>4*</td>
<td></td>
</tr>
</tbody>
</table>

**BUYS**

- €1.3m* Agri Output for Drinks Sector

**ENABLES**

- 3,089 Jobs

**DRIVES**

- €66.2m Wages

**DELIVERES**

- €55m Tourism Spend

* In the county, not the constituency

IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY
LAOIS

NUMBER OF DÁIL SEATS: 3
POPULATION: 87,745

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

- **123** Pubs
- **59** Off-Licences
- **9** Hotels
- **6** Wholesalers
- **20** Restaurants
- **1** Producers

**BUYS**

- **€3.7m** Agri Output for Drinks Sector

**ENABLES**

- **2,536** Jobs

**DRIVES**

- **€54m** Wages

**DELIVERS**

- **€34m** Tourism Spend
**THE DRINKS AND HOSPITALITY SECTOR SUPPORTS**

<table>
<thead>
<tr>
<th>Type</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pubs</td>
<td>206</td>
</tr>
<tr>
<td>Off-Licences</td>
<td>74</td>
</tr>
<tr>
<td>Hotels</td>
<td>13</td>
</tr>
<tr>
<td>Wholesalers</td>
<td>14*</td>
</tr>
<tr>
<td>Restaurants</td>
<td>47</td>
</tr>
<tr>
<td>Producers</td>
<td>2*</td>
</tr>
</tbody>
</table>

**THE DRINKS AND HOSPITALITY SECTOR SUPPORTS**

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agri Output</td>
<td>€5.8m*</td>
</tr>
<tr>
<td>Jobs</td>
<td>3,936</td>
</tr>
<tr>
<td>Wages</td>
<td>€83.8m</td>
</tr>
<tr>
<td>Tourism Spend</td>
<td>€156m</td>
</tr>
</tbody>
</table>

*In the county, not the constituency*
LIMERICK COUNTY

NUMBER OF DÁIL SEATS: 3
POPULATION: 83,834

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pubs</td>
<td>154</td>
</tr>
<tr>
<td>Off-Licences</td>
<td>55</td>
</tr>
<tr>
<td>Hotels</td>
<td>10</td>
</tr>
<tr>
<td>Wholesalers</td>
<td>14*</td>
</tr>
<tr>
<td>Restaurants</td>
<td>35</td>
</tr>
<tr>
<td>Producers</td>
<td>2*</td>
</tr>
</tbody>
</table>

* In the county, not the constituency

BUYS

- €5.8m* Agri Output for Drinks Sector

ENABLES

- 3,061 Jobs

DRIVES

- €64.9m Wages

DELIVERS

- €115m Tourism Spend

IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY
THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

**LONGFORD-WESTMEATH**

**NUMBER OF DÁIL SEATS:** 4  
**POPULATION:** 116,802

**THE DRINKS AND HOSPITALITY SECTOR SUPPORTS**

- **259** Pubs
- **105** Off-Licences
- **11** Hotels
- **16** Wholesalers
- **54** Restaurants
- **2** Producers

**BUYS**  
- **€1.4m** Agri Output for Drinks Sector

**ENABLES**  
- **6,139** Jobs

**DRIVES**  
- **€130.5m** Wages

**DELIVERS**  
- **€84m** Tourism Spend
LOUTH

NUMBER OF DÁIL SEATS: 5
POPULATION: 143,272

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

- 182 Pubs
- 97 Off-Licences
- 10 Hotels
- 20 Wholesalers
- 53 Restaurants
- 5 Producers

BUYS
- €0.6m Agri Output for Drinks Sector

ENABLES
- 2,682 Jobs

DRIVES
- €58.7m Wages

DELIVERS
- €53m Tourism Spend
**IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY**

**MAYO**

**NUMBER OF DÁIL SEATS:** 4  
**POPULATION:** 120,332

---

**THE DRINKS AND HOSPITALITY SECTOR SUPPORTS**

<table>
<thead>
<tr>
<th>Type</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pubs</td>
<td>373</td>
</tr>
<tr>
<td>Off-Licences</td>
<td>112</td>
</tr>
<tr>
<td>Hotels</td>
<td>40</td>
</tr>
<tr>
<td>Wholesalers</td>
<td>7</td>
</tr>
<tr>
<td>Restaurants</td>
<td>76</td>
</tr>
<tr>
<td>Producers</td>
<td>3</td>
</tr>
</tbody>
</table>

---

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agri Output for Drinks Sector</td>
<td>€1.3m</td>
</tr>
<tr>
<td>Jobs</td>
<td>4,095</td>
</tr>
<tr>
<td>Wages</td>
<td>€87m</td>
</tr>
<tr>
<td>Tourism Spend</td>
<td>€184m</td>
</tr>
</tbody>
</table>
# Meath East

**Number of Dáil Seats:** 3  
**Population:** 86,572

## The Drinks and Hospitality Sector Supports

<table>
<thead>
<tr>
<th><strong>Pubs</strong></th>
<th><strong>98</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Hotels</strong></td>
<td><strong>6</strong></td>
</tr>
<tr>
<td><strong>Restaurants</strong></td>
<td><strong>32</strong></td>
</tr>
<tr>
<td><strong>Off-Licences</strong></td>
<td><strong>55</strong></td>
</tr>
<tr>
<td><strong>Wholesalers</strong></td>
<td><strong>18</strong></td>
</tr>
<tr>
<td><strong>Producers</strong></td>
<td><strong>3</strong></td>
</tr>
</tbody>
</table>

### Buys

- **€0.9m** Agri Output for Drinks Sector

### Enables

- **2,149** Jobs

### Drives

- **€48.2m** Wages

### Delivers

- **€37m** Tourism Spend

*In the county, not the constituency

[IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY](#)
MEATH WEST

NUMBER OF DÁIL SEATS: 3
POPULATION: 85,550

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

- **97** Pubs
- **55** Off-Licences
- **6** Hotels
- **18*** Wholesalers
- **32** Restaurants
- **3*** Producers

**BUILDS**

- **€0.9m** Agri Output for Drinks Sector
- **2,119** Jobs
- **€45.2m** Wages
- **€36m** Tourism Spend

*In the county, not the constituency

IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY
OFFALY

NUMBER OF DÁIL SEATS: 3
POPULATION: 87,640

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

126
Pubs

45
Off-Licences

5
Hotels

1
Wholesaler

20
Restaurants

2
Producers

BUYS

ENABLES

DRIVES

DELIVERS

€1m
Agri Output for Drinks Sector

2,158
Jobs

€43.5m
Wages

€26m
Tourism Spend
IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY

**ROSCOMMON-GALWAY**

NUMBER OF DÁIL SEATS: 3
POPULATION: 84,586

---

**THE DRINKS AND HOSPITALITY SECTOR SUPPORTS**

- **203** Pubs
- **39** Off-Licences
- **4** Hotels
- **2** Wholesalers
- **20** Restaurants
- **1** Producers

---

**BUYS**

*€0.4m* Agri Output for Drinks Sector

**ENABLES**

*1,019* Jobs

**DRIVES**

*€19.5m* Wages

**DELIVERS**

*€43m* Tourism Spend

---

IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY
### THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pubs</td>
<td>254</td>
</tr>
<tr>
<td>Off-Licences</td>
<td>77</td>
</tr>
<tr>
<td>Hotels</td>
<td>16</td>
</tr>
<tr>
<td>Wholesalers</td>
<td>10</td>
</tr>
<tr>
<td>Restaurants</td>
<td>36</td>
</tr>
<tr>
<td>Producers</td>
<td>4</td>
</tr>
</tbody>
</table>

### SUPPORTS

- **Buys**
  - €0.7m Agri Output for Drinks Sector

- **Enables**
  - 6,278 Jobs

- **Drives**
  - €133.1m Wages

- **Delivers**
  - €143m Tourism Spend
IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY

TIPPERARY

NUMBER OF DÁIL SEATS: 5
POPULATION: 147,801

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

- **422** Pubs
- **120** Off-Licences
- **17** Hotels
- **16** Wholesalers
- **49** Restaurants
- **8** Producers

**BUYS**

- **€8.7m** Agri Output for Drinks Sector

**ENABLES**

- **3,973** Jobs

**DRIVES**

- **€87m** Wages

**DELIVERS**

- **€112m** Tourism Spend
WATERFORD

NUMBER OF DÁIL SEATS: 4
POPULATION: 113,795

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

220 Pubs
15 Hotels
67 Restaurants
86 Off-Licences
5 Wholesalers
4 Producers

BUYS
€3.5m Agri Output for Drinks Sector

ENABLES
5,260 Jobs

DRIVES
€105.8m Wages

DELIVERS
€138m Tourism Spend
**THE DRINKS AND HOSPITALITY SECTOR SUPPORTS**

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pubs</strong></td>
<td>265</td>
<td><strong>Off-Licences</strong></td>
<td>108</td>
</tr>
<tr>
<td><strong>Hotels</strong></td>
<td>22</td>
<td><strong>Wholesalers</strong></td>
<td>15</td>
</tr>
<tr>
<td><strong>Restaurants</strong></td>
<td>73</td>
<td><strong>Producers</strong></td>
<td>6</td>
</tr>
</tbody>
</table>

**BUYS**
€8.3m Agri Output for Drinks Sector

**ENABLES**
8,070 Jobs

**DRIVES**
€170.6m Wages

**DELIVERS**
€143m Tourism Spend

**NUMBER OF DÁIL SEATS:** 5  
**POPULATION:** 145,320  

IRELAND’S DRINKS AND HOSPITALITY SECTOR AND YOUR CONSTITUENCY
THE DRINKS AND HOSPITALITY SECTOR SUPPORTS

- **151** Pubs
- **87** Off-Licences
- **18** Hotels
- **14** Wholesalers
- **72** Restaurants
- **6** Producers

**BUYS**
- €1.8m Agri Output for Drinks Sector

**ENABLES**
- 7,235 Jobs

**DRIVES**
- €155.7m Wages

**DELIVERS**
- €197m Tourism Spend
SUMMARY OF METHODOLOGY

The following chapter outlines a summary of the methodologies used to generate the national and constituency numbers utilised in this summary report. A more full and detailed explanation of the methodology used in this summary report and the detailed report is available from the DIGI website at www.drinksindustry.ie

**Number of Pubs**

The number of pubs (including bars) by county was identified from the individual licence database from Revenue. This data was retained from the 2016 report. Where constituencies are composed of more than one county, county figures are added together. Where constituencies are less than a county, the number of pubs was allocated between constituencies on a population basis.

**Number of Hotels**

The number of hotels refers to the number of hotels with a licensed bar only and figures were identified from the individual licence database from Revenue. This data was retained from the 2016 report. Where constituencies are composed of more than one county, county figures are added together. Where constituencies are less than a county, the number of hotels (with a licensed bar) was allocated between constituencies on a population basis.

**Number of Restaurants**

The number of restaurants refers to the number of restaurants with a full-licence or wine-licence only and figures were identified from the individual licence database from Revenue. This data was retained from the 2016 report. Where constituencies are composed of more than one county, county figures are added together. Where constituencies are less than a county, the number of restaurants (with a full-licence or wine-licence) was allocated between constituencies on a population basis.
The number of off-licences refers to the number of off-licences with a full-licence or wine-licence and figures were identified from the individual licence database from Revenue. This data was retained from the 2016 report. Where constituencies are composed of more than one county, county figures are added together. Where constituencies are less than a county, the number of off-licences with a full-licence or a wine-licence was allocated between constituencies on a population basis.

The number of producers refers to the number of producers with licences for brewing, cider manufacturing, distilling, compounding of spirits and rectifying of spirits; figures were identified from the individual licence database from Revenue. In addition, further details were identified from a variety of sources, trade directories, industry association memberships and discussions with industry representatives. This data was retained from the 2016 report. Where constituencies are composed of more than one county, county figures are added together. Where constituencies are less than a county, the number of producers was kept at a county level and this is noted in the relevant constituency profiles.

This refers to purchases of milk and barley by the drinks sector in the various constituencies and does not include additional output used by the wider hospitality and tourism sector in the form of direct or indirect purchases. Domestic sourced volumes are assumed to be unchanged from the previous year’s report but milk prices per litre are assumed to fall from 28c to 26c, and barley prices per tonne fall from €170 to €155. The apportionment of milk and barley purchases follows the methodology of the previous constituency reports.

This refers to the number of jobs derived directly from the drinks and hospitality sectors, or created indirectly as a multiplier effect. The numbers used nationally and per constituency are derived from analysis of the CSO employment data for NACE 55 and 56 standards -- accommodation and food and beverages services (including bars), as well as Fáilte Ireland measures of employment in tourism and hospitality.

The wages contribution of hospitality employment is based on the CSO earnings data which shows an average annual wage per employee (excluding proprietors and not adjusting for part-timers) but applied to the total hospitality employment (including proprietors).

The tourism spend refers to non-ordinary hospitality spend by overseas visitors and domestic trips of at least one night, as defined by the CSO and Fáilte Ireland. Consequently, domestic tourist day trips and domestic day-to-day spend (e.g. eating out) are excluded. Thus tourism spend in this report follows that definition.
REVERSE EXCISE, SUPPORT JOBS

Drinks Industry Group of Ireland
Angelsea House
Angelsea Road
Ballsbridge
Dublin 4

t: (01) 969 5265 e: info@supportyourlocal.ie
www.supportyourlocal.ie

Support Your Local is a campaign of
the Drinks Industry Group of Ireland