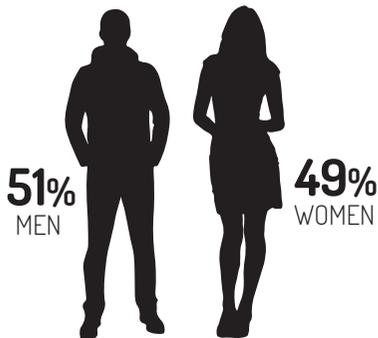


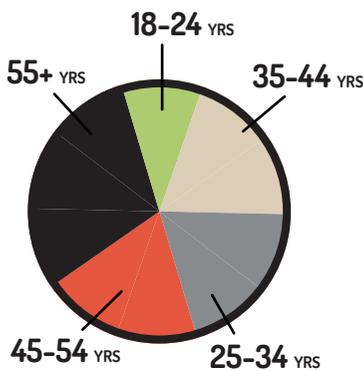
HOW HAS THE DELAYED REOPENING OF PUBS AFFECTED PEOPLE IN IRELAND?

THE IRISH CONSUMER SURVEYED:

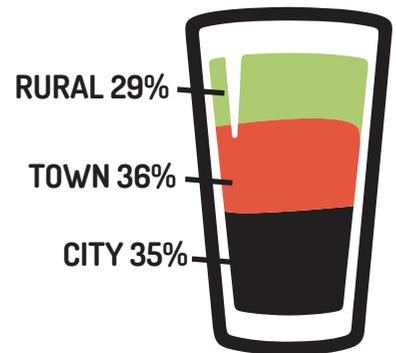
GENDER



AGES



LOCATION



TYPICALLY, BEFORE THE PANDEMIC

6 OUT OF **10**

PEOPLE VISITED THEIR LOCAL PUB AT LEAST ONCE A MONTH.

CLOSED
FOR BUSINESS

THE DELAYED REOPENING OF PUBS MEANS THAT MORE THAN

50%

HAVE BEEN CLOSED FOR OVER 6 MONTHS.

HALF

OF CONSUMERS SAY THAT THESE CLOSURES HAVE LED TO A DECREASE IN COMMUNITY SPIRIT AND MORALE.

78%

ARE CONCERNED ABOUT THE LOSS OF JOBS WITHIN THE LOCAL COMMUNITY.

OVER

66%

OF PEOPLE BELIEVE THE RESTRICTIONS WILL DAMAGE CULTURAL ELEMENTS SUCH AS THE ARTS AND MUSIC.

72%

OF THE POPULATION BELIEVE THE GOVERNMENT HAS A RESPONSIBILITY TO PROVIDE SUPPORT TO SAVE THE DRINKS AND HOSPITALITY INDUSTRY.

UPON OPENING, THE MAJORITY OF PEOPLE BELIEVE THAT PUBLICANS WILL ACT RESPONSIBLY. FOR THEIR OWN HEALTH AND SAFETY.

90%

SAY THAT THEY ARE TAKING PERSONAL RESPONSIBILITY

